

# SUCCESS STORY

A video portal at the core of a university's mission

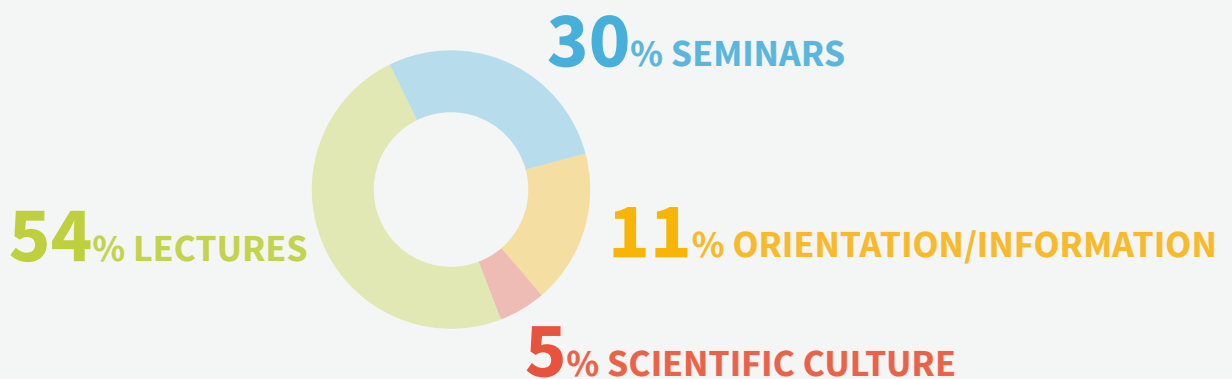


An easy-to-use video solution integrated with the university's digital environment to foster pedagogical innovation.

2015-2016 SCHOOL YEAR :

234 712 VIDEOS VIEWED WHICH REPRESENTS 102 544 HOURS  
OR 12 YEARS OF CONTINUOUS VIEWING.

## THE DIFFERENT CATEGORIES OF CONSULTED MEDIA



## CONTEXT

The University of Rouen is a French leading university, with close to 29 000 students on 6 separate sites. Its infrastructure tools to produce and share video resources were no longer able to meet new teaching and research challenges.

The use of video, both for students and teacher-researchers, had become a must. To promote pedagogical innovation, to strengthen remote learning or to facilitate sharing scientific knowledge, the university had to review its entire video production and delivery chain.

## THE STAKES

The university has thus deployed a solution designed to increase the visibility and use of its digital heritage, according to the following criteria:

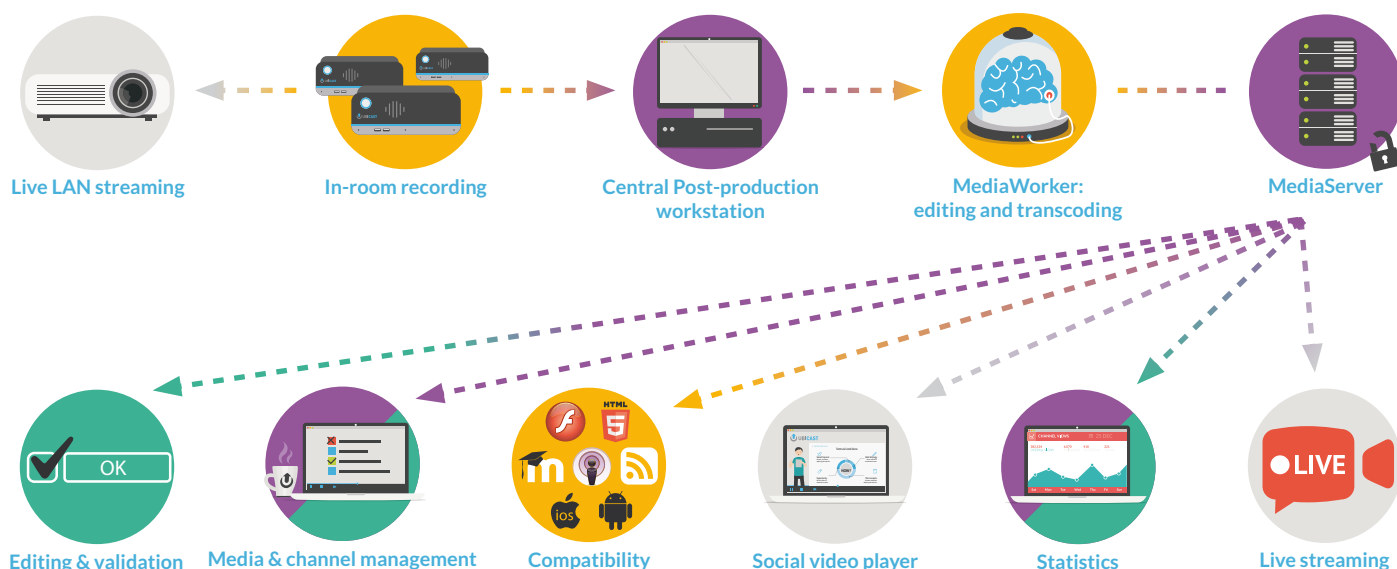
- A universal solution, accessible at all times on any device (computer, tablet, smartphone) and to all types of users (students, teachers, audiovisual technicians).
- Powerful content indexing and a thorough search engine.
- A secure and reliable content delivery infrastructure.
- A solution that integrates with the university's information system and LMS.
- A shared infrastructure, enabling decentralized management and autonomous use of the resources by users.
- A solution to enrich existing video resources.
- A single point of entry for all users and teachers to find the university's video content.

## THE SOLUTION

● AUTOMATION ● USER ● TEACHER ● ADMINISTRATOR

The mixed use of fixed and mobile capture systems and of the MediaServer video portal has increased the production and viewing of videos, federating and harmonizing workflows.

UbiCast solutions are easy to use for all types of audiences, whether they are audiovisual experts or teachers and ICT staff.



The ecosystem of contributors participating in the life of the university's video portal has been continuously growing, in response to the steep increase of video learning resource production. The university is now far ahead of what traditional content production could offer.

New interactive MediaServer features hint towards yet unexplored possibilities of collaboration and therefore active pedagogy and social learning, where students are no longer simple viewers but become contributors of content and useful information.



« UbiCast is constantly listening to our needs and has created a solution that allows us to meet the new demands of academic pedagogy and research. The heavy increase in use of the MediaServer over the last three years is proof. »

Olivier LEFEBVRE, Technical-Pedagogical Engineer, Head of Digital User Service (SUN)