

SUCCESS STORY

Internal experts become eLearning providers



Total experts create eLearning modules with the UbiCast Studio.

22 Training projects containing a module created with the Studio.

11 eLearning programmes developed solely with the Studio.

3,000 Target learning population addressed by the programmes.

End 2015

WITHIN 5 MONTHS

Early 2016



THE CONTEXT

The Exploration-Production branch of Total organises training sessions for dozens of remote sites from its training centres in Pau and Paris, France.

Many of these training sessions are given by internal experts and take place in the “classroom studios” set up by Total; spaces equipped with technology that will enhance learning for distant learners.

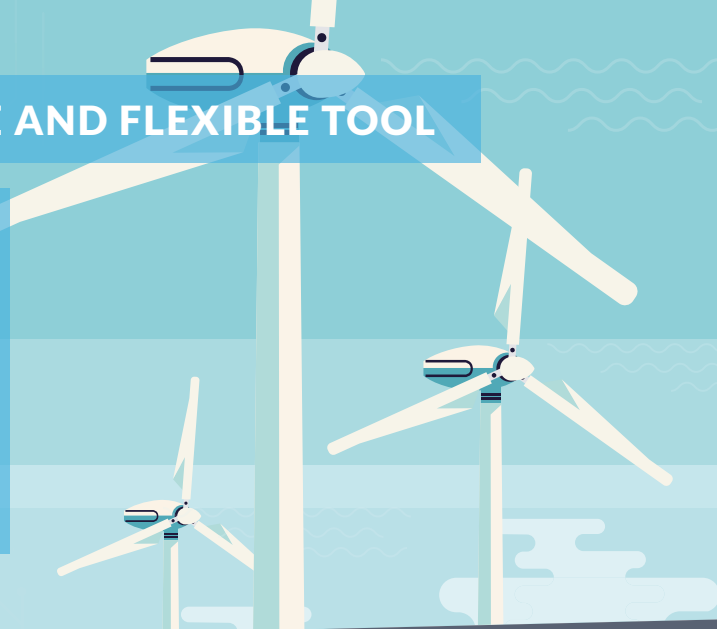
Another issue is that many experts are reaching retirement and there is a risk of losing their knowledge and know-how. It is in this context that Total set out to implement a recording solution in order to capitalise on the knowledge of its collaborators.



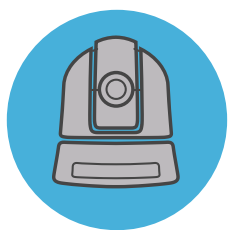
Recording a live training session in Pau, France.

THE CHALLENGE: OFFERING A SIMPLE AND FLEXIBLE TOOL

- 1 Ease of use, enabling trainers to create eLearning video recordings in full autonomy.
- 2 Quick video editing by trainers (not video specialists) to remove unwanted sequences.
- 3 Ability for the eLearning team to export recorded content from the Studio to desktop editing software for more complex post-production.



Camera



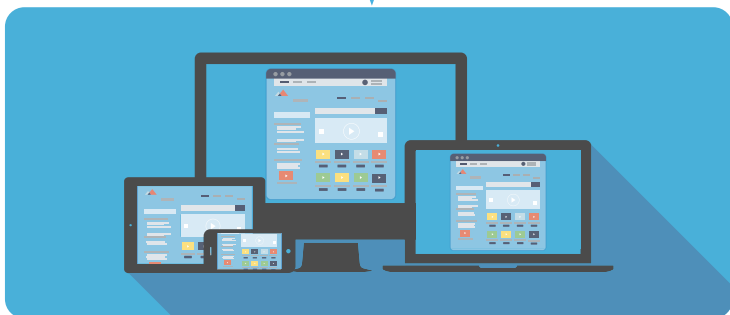
Audio



Slides



Studio



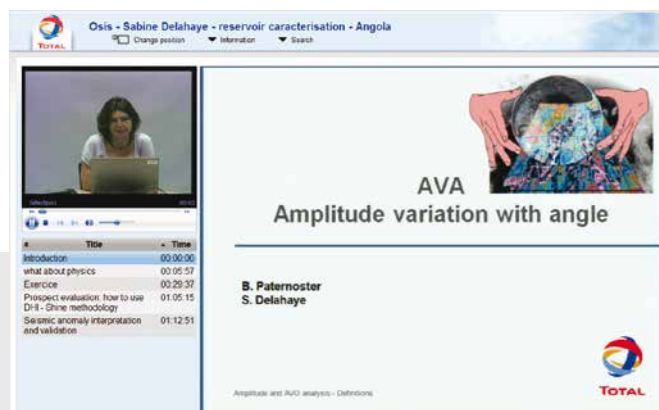
THE SOLUTION

The classroom studios have been equipped with UbiCast Studios. The Studio is controlled by a highly intuitive touch interface and records audio, video from a camera filming the trainer and presentation material (typically PowerPoint, a PDF, Keynote, etc.).

From these 3 sources, the Studio automatically produces a high quality Rich Media video that is indexed by chapters, searchable for keywords and fully branded.

Recorded videos are either edited by the eLearning team for special requirements or directly published to Total's LMS.

In either case, they are accessible to all concerned Total employees throughout the world.



Content produced by Total : interactive Rich Media displaying video and data.



« UbiCast has enabled us to set up a truly easy-to-use recording system that meets all of our requirements. »

Emmanuelle Sieurin-Delemme,
Project Head, Distance Learning, TOTAL