

SUCCESS STORY

Improving health education with Rich Media

The Christie
Charitable Fund



Europe's largest cancer centre implements lecture capture and increases access to its high value content.

1h

WITHOUT UBCAST

15min

WITH UBCAST

Average time required to create and share a single learning video.



THE CHRISTIE

The Christie has been pioneering cancer breakthroughs for over 100 years. Highly requested, its training centre welcomed about 2600 conferences from January to July 2014, while still expanding.



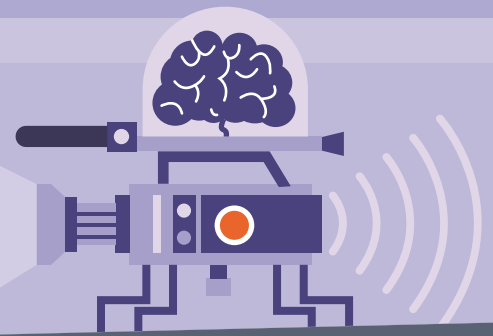
« We face a lot of different educational requirements, going from the mandatory training sessions to international conferences featuring some of the world's leading oncology specialists. We needed to find a way to increase access to our services without having to resort to the use of external venues »

Jane Bennett, Operations Manager

THE STAKES : RICHER CONTENT, QUICKER PRODUCTION, EASILY SHARED

The audiovisual and learning teams at Christie were facing two main challenges:

- 1** Workload: more recordings to perform and post-produce with the same staff.
- 2** Sharing: live streaming of conferences was in growing demand and distributing recordings on DVD made content sharing complicated.



THE SOLUTION

In May 2014, Christie's Education Centre deployed UbiCast's Campus capture solution and a MediaServer video platform for content delivery. The setup consists of three main components:

- An intelligent recorder, placed in the auditorium - that captures audio, video and data.
- A central unit, used for editing and automated postproduction.
- A video portal, hosted on the hospital's own network, where content is available « off the shelf » and organised into different channels with restricted access.

“ The system works well and immediately; which is rare for a new piece of hardware! Moreover, the only time we needed support, UbiCast answered to our email within an hour and its remote maintenance service quickly solved the problem. ”

Dave Glover, AV Technician



« We are very pleased with the performance of UbiCast's system. I am excited by the opportunities these solutions offer and we are looking forward to taking it to the next stage. The creation of rich media and the possibility to live stream are calling new opportunities for online courses and remote participation »

Jane Benett, Operations Manager

