

SUCCESS STORY


Corporate eLearning content creation



Thales Group's challenge: create interactive Rich Media videos autonomously and safely integrate with an existing LMS.



Time required to create and post content online.



65 recordings created
in one year.



162,500€ savings
on the production of 65 videos.

THE CONTEXT

Thales Group is a French multinational company specialized in the design of electrical systems. Thales provides services for the aerospace, defense, transportation and security markets.

The university of Thales is the company's training center located near Paris. The training center uses an eLearning platform to manage training content available "off-the-shelf" to employees.

However, Thales was looking for a solution to autonomously create and publish recordings on the learning platform. Considering the high degree of confidentiality and the large volume of content, it was essential to find an in-house solution.

THE STAKES: INTEGRATING A NEW SOLUTION TO AN EXISTING INFRASTRUCTURE

- 1 Easy to use, to make every employee able to self-produce content.
- 2 Learning content available on any mobile device through the company's intranet or any other internet connexion.
- 3 Content compliant with the SCORM standard in order to track viewing statistics.
- 4 Content adaptable to the company's graphic charter.



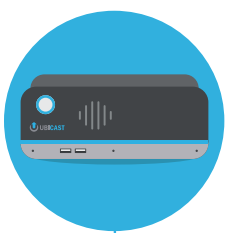
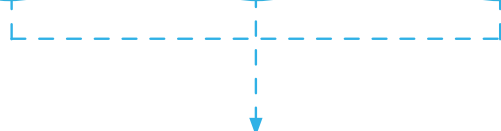
Camera



Audio



Slides



Studio



THE SOLUTION

In January of 2013, the university of Thales deployed UbiCast Studios, automated Rich Media recording systems. With their mobile form factor, they address the company's need to create content in multiple rooms and buildings.

The Studio captures audio, video and data signals, synchronises them and automatically produces an interactive video. It can then be directly published to existing web servers (IIS & Apache) for integration with any eLearning platform. Indeed, the Studio is compliant with the SCORM standard (versions 1.2 and 2004).

The content can be viewed on any smartphone and tablet. Branding elements have been customised to fit Thales' different graphic charters.

Thales' eLearning department has become a specialist in content creation and management.



« UbiCast's solution perfectly meets both of our needs: to create high quality content and to do so autonomously. Moreover, the UbiCast team have supported us throughout the whole deployment. »

Mourad Larab, Digital Learning Innovation Manager at Thales's university



Example of content with a graphic skin for Thales